



For Immediate Release

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## TeleEye RX504 Series Mobile Video Recording Server Won the Gold Award in Outstanding Innovation & Technology Products

TeleEye RX504 Mobile Video Recording server has won the Gold Award (Security Category) in the HKEIA Award for Outstanding Innovation and Technology Products 2007. TeleEye, now in its 5<sup>th</sup> year, has been selected as the Gold Award winner by HKEIA Award.

Organized by the Hong Kong Electronic Industries Association (HKEIA) and supported by the Hong Kong Trade Development Council, Hong Kong Productivity Council and Hong Kong Science and Technology Park Corporation, HKEIA Award aims to recognize and reward companies that achieve excellence of product design, technology and features. The HKEIA Award was announced and presented during the Asia's largest, and the world's second largest electronics show, Hong Kong Electronics Fair.



The award-winning TeleEye RX504



Prof. K. B. Chan, Chairman of HKEIA (left) presented the Gold Award (Security Category) to Dr. Wallace Ma, Chief Marketing Officer of TeleEye Group (right)

TeleEye RX504 is a robust mobile video recording server designed for professional video surveillance and alarm monitoring, including recording and transmission of data via GPRS, EDGE, UMTS and HSDPA mobile networks for vehicle security and fleet management applications. The unique and innovative RX504 gives key benefits as the followings:

- (1) Incorporating SMAC-M, the 1<sup>st</sup> Multi-stream Video Coding Technology in the world:
  - records 60% longer than MPEG-4
  - transmits 50% faster than MPEG-4
- (2) Design adaptive to harsh transportation environment with power surge and repetitive shocks
- (3) 1st mobile video recording server supporting HSDPA
- (4) Simultaneous standalone operations plus remote connectivity
- (5) 1st mobile video recording server complying British BS 8418 security standard
- (6) Designed for a wide range of applications in transportation security, fleet management, unmanned site, construction site, professional event, fast deployment and more

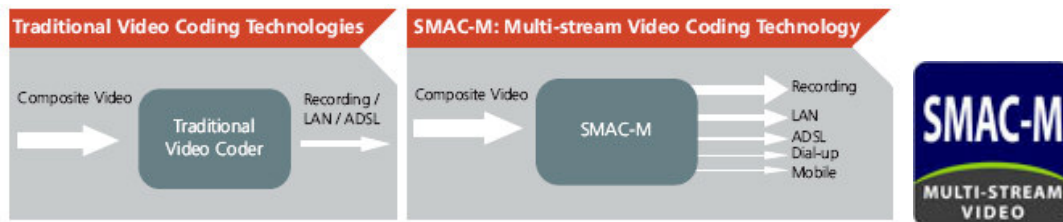


“The threat of attack, vandalism and litigation is causing governments and transport operators to protect their vehicles, staffs and passengers with security equipment. Since the high vibration and public environments often prove harsh for electronic equipment, design of the mobile video surveillance system that can withstand this tough environment is crucial for trouble free service. TeleEye RX504 is the solution which not only can record but also transmit video remotely via mobile network, extract video footage via WiFi, verify alarm, handle events and is perfect for fast deployment,” said Dr. Cliff Chan, CEO of TeleEye Group.

“The Gold Award proves again TeleEye’s product and technology innovation. While delivering advanced technology, our top priority is always on quality. Our ISO 9001 Quality Management System plays a significant role in the award. Our R&D team will continue to develop high quality and innovative products for users,” added Dr. Cliff Chan.

### More about SMAC-M Video Compression Technology

Unlike traditional video coders such as MPEG-4, SMAC-M compresses incoming analogue video and outputs 5 optimal and independent digital video streams instead of a single one. The first video stream of an SMAC-M coder is reserved for real-time video recording. The other four video streams are designed for efficient transmission through LAN, broadband Internet, phone line and mobile channels. The separate data streams for recording and transmission lead to optimum performance for TeleEye RX on both aspects in all media. RX with SMAC-M technology records 60% longer than MPEG-4 DVR and 4 times longer than M-JPEG or JPEG 2000 DVR.



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For higher resolution photo, please contact Ms. Agnes Tsoi: [pr@TeleEye.com](mailto:pr@TeleEye.com)

### About TeleEye Group

With over 10 years of research and design experience in signal processing, TeleEye Group is engaged in the development, sales and marketing of a full range of hi-tech CCTV and digital surveillance equipment. The Group is listed in Hong Kong (SEHK:8051) and has rapidly grown to become a dynamic world-class supplier of remote visual CCTV systems with extensive application in various industries. The Group’s Quality Management System is ISO 9001:2000 certified. We are committed to continuous improvement on product quality and standard. The Group has offices in UK, Japan, Singapore, China, Croatia, Philippines, Mauritius and South Africa together with an extensive distribution network in over 20 countries worldwide.

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